Effective Proofing and Editing Skills

Understanding ModernGov

In-House Training

Improving Student Experience and Engagement
Improving Student Experience and Engagement

Design more effective services through measuring data

Sample Agenda

09:15 - 09:45 - Coffee & Registration

09:45 - 10:00 - Chair’s Opening Remarks and Clarification of Learning Objectives

10:00 - 10:45 – Recent Developments in Engaging Students

10:45 - 11:00 - Coffee

11:00 - 12:00 - Effective Methods of Measuring Student Experience

12:00 – 13:00 – Utilise Data to Enhance Student Experience

13:00 – 14:00 – Lunch

14:00 - 14:45 – Develop a Commercial Acumen Culture and New Income Strategies

14:45 - 15:00 – Develop a Commercial Acumen Culture and New Income Strategies

14:45 - 16:00 – Measure Student Engagement and Improve Experience

16:00 - 16:15 – Evaluation and Closing Remarks

Key Training Objectives:

- Develop strategies to improve how your students experience their university education
- Learn innovative methods to measure student feedback
- Utilise your data to develop more effective services for your students
- Improve your students’ experience to enhance your university’s competitive edge
- Take back an action plan to enhance the experience for your students

The course

Universities continue to operate in an increasingly competitive environment, with students and parents demanding greater value for money following the increase in tuition fees.

This Improving Student Experience and Engagement course, will give delegates the necessary tools to improve services for their students, through utilising data to effectively measure their engagement.

Led by student engagement expert Dan Derricott, delegates will leave the day with clear strategies and tools, to effectively measure student experience, utilise data to enhance their experience and design better services for students.

Contact Us

To speak to someone about your bespoke training programme, please contact:

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Understanding ModernGov is the leading training provider to businesses who work with the public sector in the UK. We have trained over 15,000 professionals, successfully run over 140 events each year across the UK, and have an extensive client list of over 100 organisations.

Using our unique contacts and knowledge of the public sector, we provide market-leading learning and development solutions which have been used by some of the largest organisations in the UK and due to the overwhelming demand from these organisations, we now provide a wide range of customised in-house training solutions which can be tailored to your specific organisation.